

SPECIAL INAUGURATION ISSUE



The Bison

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Harding University
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Convocation marks beginning of Burks presidency

by Amy Blankenship
Bison editor

At 10:00 this morning, Dr. David Burks was inaugurated as the fourth president of Harding University.

Following a colorful academic procession and greetings from several speakers, Burks received a challenge from James R. Cone, chairman of the Board of Trustees, and responded with his inaugural address on the theme of his administration, "Integrating Faith and Learning."

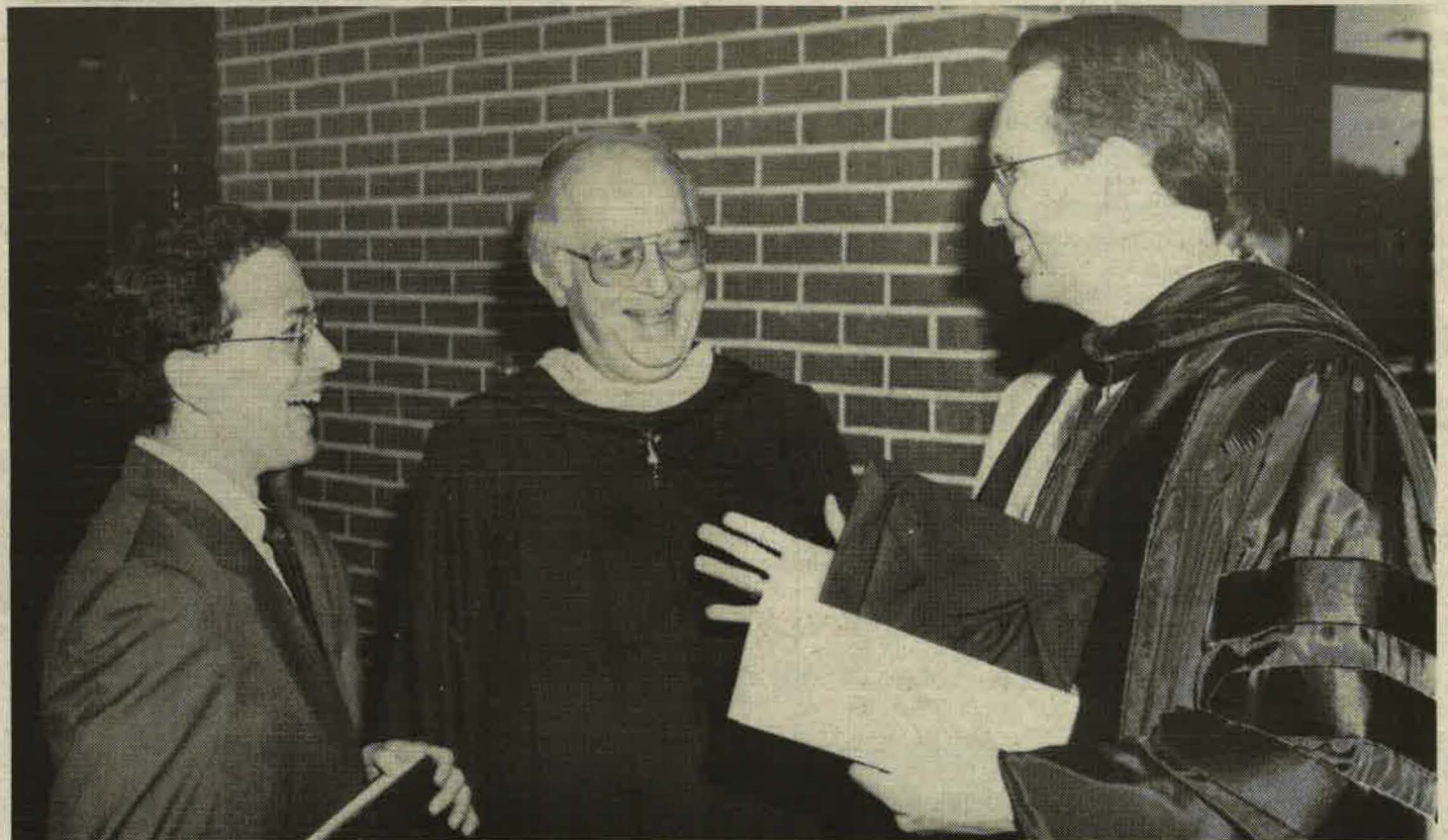
In the speech Burks called for a reaffirmation of commitment to Harding's mission, its "rich tradition of educating for eternity."

He stressed the goal of giving each student a vision of a life of Christian service, saying that the University should be filled with students "who have a sharpened understanding of their ministry regardless of their choice of a major."

Burks sketched the six-point mission statement that emerged from the Strategic Planning Committee he has headed since January and then briefly itemized five immediate priorities in working toward what he called his dream of Harding's future.

These are the enrichment of spiritual, academic and social programs; significant expansion of student loan and scholarship funds; increased resources for administrative and academic computing services; renovation of several buildings; and continuation of the effort to build a larger endowment.

(See INAUGURATION, page 4)



Dr. Burks' first graduation ceremony as president was in August. Here, he and George Oliver, assistant dean of the School of Business, share a laugh with Mike Cope, minister of the College Church of Christ, who served as commencement speaker.

(Photo courtesy of Public Relations Office)

Bible faculty publish text for freshman New Testament course

by Phillip Tucker
Bison assistant editor

For the first time in more than 25 years, Harding freshmen taking New Testament Survey are not using the black-cover New Testament Survey book by Merrill Tenney. Instead, freshmen this year have begun using a new book written entirely by Harding Bible faculty members.

Dr. Don Shackelford, director of the Harding University in Florence program and professor of Bible, was editor of the copyrighted, Harding-owned publication. Shackelford then appointed an editorial committee to serve as readers, correcting awkward-sounding sentences and cutting out unnecessary information. This committee consisted of Eddie Cloer, assistant professor of Bible, and Bob Helsten, professor of Bible.

According to Shackelford, the decision to write the new book, also entitled New Testament Survey, came when publishers of Tenney's volume announced a complete revision of the book. This prompted Bible faculty members to evaluate the possibility of writing their own book to use in class and also sell elsewhere.

The book had been scheduled to be ready for use by students as soon as school began, but because of binding problems and some late entries students did not receive them until this week. Three thousand copies were printed, estimated by Shackelford to be enough for two or three years; revisions may be made before the book is reprinted.

An ambitious effort, New Testament Survey went from origin to completion in less than one year and one-half, involving 16 writers, many of whom spent their summers writing the chapters assigned to them. Cloer's Searcy company, Resource Publications/Typesetting, Etc., which he operates during the summer, published the book at no cost to Harding and in return he can sell a certain number of copies to interested parties. Cloer said that a total of 1,150 hours were spent doing typesetting and layout, which included 200 hours of work on the index alone.

The book was printed by Gospel Light Co. in Delight, Ark., and the cover was professionally produced by the Methodist Publishing House in Nashville, Tenn. A professional proofreader was hired to proof the entire text, and all maps were drawn by

Chuck Hicks, a former Harding staff member who now owns his own art production company.

Cloer reported that "no other Christian college in our brotherhood has done anything like this. It's really something to hoot 'n holler about!"

Shackelford, who has spent 16 hours a day on the book the last two weeks, confided, "We (the Bible faculty) thought for a long time that we should write more, and we felt that we were as capable of writing a textbook as anyone else."

He added, "I'm very pleased with it. Like anything else, there is room for improvement. However, every chapter was rewritten at least once, and I have read it at least six times. No one was paid extra for writing their parts of the book; it was written to serve students and others. Every writer took it seriously. We would like suggestions on improvement of the book. We plan to consult freshmen later in the year and get their views and ideas on it."

Helsten said of his writing involvement with the book, "I don't write very much, but I found it fun. After doing it, I thought I might try to write more often. It was

definitely a worthwhile experience for the authors and it will be for the readers as well. I'm glad we did it.

"There was an attempt to write all chapters in a common pattern, but of course there are differences in style and approach," Helsten added. "Some chapters are appreciably longer than others (30-40 pages for some of the longer books), and it is possible for the reader to have favorite chapters."

The 508-page book costs \$19.95 and is available in the Harding bookstore. Shackelford said that other colleges and universities have already called about information on the book, and others are interested in it as an addition to church classes and libraries. "This book is something that Harding's pleased to have its name on," he said.

Profits made from sales of the textbook will be used as scholarship money for Bible majors. At this time it has not been determined whether the interest on the money will be used for this, or if existing funds available will be used.

New Testament Survey was dedicated to Dr. David Burks, president of the University, last week in a chapel program.

Opinion

Milestone enhances school, national history

Today's inauguration of President David Burks serves as a reminder of the rich history of Harding and our nation.

It seems appropriate that Harding should enter into her new era just one day after the 200th birthday of the U.S. Constitution. Just as the U.S. entered a new era 200 years ago, we are today beginning a new period of Harding history, as only three men have served as president in the 63-year history of our school.

Although history classes are not the traditional favorites of most students, having an appreciation of history makes things more meaningful. For example, most of the names of buildings on our campus have no significance until one learns about Cobb, Armstrong and Sears, and who they were in Harding history.

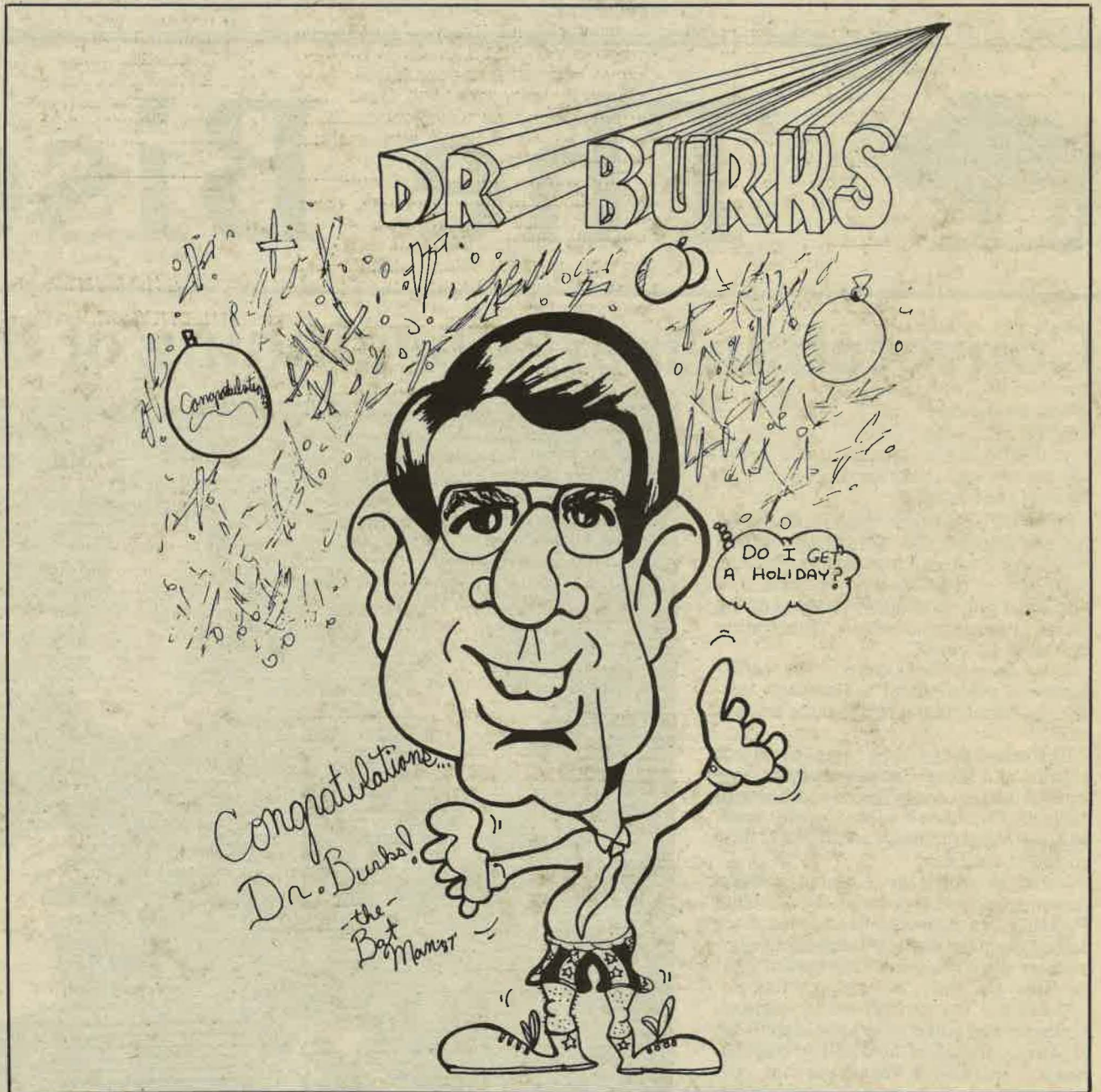
History reminds us of troubled times, and struggles that were fought so that we could benefit. These include the many wars and conflicts fought for our freedom. Even Harding has been through many times of trouble and controversy, but these have only made our school stronger in the end.

Carr, committee planned outstanding celebration

With the week of festivities finally ending today, Dr. Jimmy Carr, assistant to the president, must be commended for the tremendous amount of work he performed in organizing this celebration.

As chairman of the inaugural committee, Carr, aided by more than 70 members of the faculty and staff, put countless hours into ensuring that everything would be ready for this week. These people must also be thanked for bringing such fine programs to our campus, such as the Symphony on Tuesday and Dr. Paul Faulkner's address last night.

Carr and the inaugural committee can be proud of their accomplishments in carrying out this monumental event.



To be a true friend, one only has to love

A Friend

"Dear Father," said the child. "What is a friend?
Is it but one to laugh with, or on whom we depend?"
"Come here," said the father, "my child, my son,
And I will tell you the story of one.

"A young man was I, and in love with life,
All the world was before me
As I grasped for the sky;
Yet life had escaped me, for I was condemned to die.

"What crime I had done mattered little then,
Though etched in the mind of my past.
But what mattered to me was what I'd leave behind
For that day was surely my last.

"I would never see my wife again
Or hold her in my arms.
Or gently stroke her silken hair
Beneath the glow of stars.

"No more would I walk on the golden beach
And listen to the sea,
Or know the beauty of a flower
Or the serenity of spring.

Following the Footprints

by Greg Stevenson

"I would never see the rain again,
Hear the songbird sing her tune,
Nor the laughter of a child,
For death would have me soon.

"These joys would I leave behind
For death would wipe them from my mind.

"As time moved on, I stood amidst
The vengeful eyes of men.
Sound in chains of hardened steel
I began my journey to the end.

"The people's words cut at my soul
Their harsh cries sealed my fate.
In life they never sang my praise,
In death they sang my hate.

"I took a step down that forlorn path
Tears flowing down my face,
When from the crowd a voice arose
To halt my lonely pace.

"Like an angel singing sweetest praise
The voice rose through the air.
All motion stopped, all voices ceased,
All eyes fixed in a stare.

"The man stepped through the hateful crowd
And removed my chains with care.
He set me aside and stood in my place
And bowed his head in prayer.

"He walked the road I should have trod,
He took my guilt and shame.
He went alone down my wretched path,
Yet I knew not even his name.

"At the end of the road he bowed his head,
And stretched his arms out wide.
And as the daylight turned to night,
On a lonely cross he died."

"Dear Father," said the child,
As he thought very hard
On the story just spoken of.
"To be a friend, then, must one have to die?"
"No, my son," the father replied.
"One only has to love."

Nigerian mission trip inspiring for student nurses

by Susan Waugh
Bison staff writer

Among the missions of the School of Nursing this summer was a trip to Nigeria by eight student nurses.

The group spent six weeks in Onicha Ngwa, a community of 100,000, ministering to the sick.

"It was the kind of trip that captures your heart forever. The people were very welcoming and were thrilled we were

there to help them," said senior Mary Ann Hager.

Accompanying Hager on the mission were seniors Jill Bailey, Carla Barnett, Linda Christensen, Jennifer Cotham, Connie Farrar and Leah Word, and graduate Sue Slasor. They were accompanied by Dr. Nancy Clark, visiting professor.

The nurses followed a rigorous schedule during their brief visit. Their work included clinical work at the Nigerian Christian Hospital, outreach services in surrounding villages, and sharing Christ with the local congregations.

"The hospital was established in 1967 by Dr. Henry Farrar," said Glenn Boyd of the African Christian Hospitals Foundation in Searcy. "About 25,000 people are cared for each year at the 100-bed hospital." The hospital was built in a heavily populated area about 60 miles from the South Atlantic coast, and employs 130 Nigerians. Farrar is a Distinguished Alumnus of Harding.

The nurses worked shifts in the different wards of the hospital. "I got a lot of good experience, especially in obstetrics and pediatrics," said Word. Malaria, malnutrition and worms were the major illnesses of the Nigerians in the hospital.

Outreach services were done through

the Community Health Organizational Program. They included giving immunizations and health talks in the villages. The language in Nigeria is Ibo, but the nurses did not have any problems with communication. Many Nigerians speak English, and an interpreter was always with the students.

Nursing. She is currently working with the Frontier School of Midwifery and Family Nursing in Hyden, Ky.

The current assistant dean, Helen Lambert, served as advisor for the trip. According to Lambert, the Nigerian mission is offered every summer. Dawn Blaine, R.N., a 1985 graduate, was the

"The Christians were very dedicated in their beliefs. They inspired me; I grew a lot spiritually."

— Leah Word

There were small congregations in many of the villages. While doing outreach services, the nurses had the opportunity to worship with many of them. Services were long, and many included three or four sermons. The Lord's Supper was always served. Hagar and some of the other students taught ladies' and children's Bible classes.

"The Christians were very dedicated to their beliefs," said Word. "They inspired me; I grew a lot spiritually."

Other activities of the nurses in Nigeria included sightseeing, trips to the beach, visits to industries and going through the large, outdoor markets for their weekly shopping needs.

Clark, who accompanied the nurses, is former assistant dean of the School of

coordinator of the trip.

Another experience awaited the entourage after Nigeria. The itinerary included a five-day visit to London before returning to Arkansas. "We went sightseeing every day," said Hagar. Buckingham Palace, Big Ben, London Bridge and the Houses of Parliament were among the places they visited.

"I saw a part of the world I will probably never get to see again," said Word. "I had a wonderful time and would love to go back someday."

Nigeria, Panama and the Caribbean are the primary mission areas of the School of Nursing. Lambert and 13 nursing students went to Panama in April, and Dr. Cathleen Shultz, dean of the School, recently worked in the Caribbean.



The Bison

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Inauguration . . .

(continued from page 1)

Realizing the dream, he said, "calls for teamwork, coaching, enthusiasm, prayer, bone-deep beliefs, ownership and commitment."

This morning's convocation was the culmination of a week of celebration on the Harding campus. The Memphis Symphony Orchestra performed Tuesday evening and a civic luncheon was held on Wednesday. Dr. Paul Faulkner, professor of Bible and director of the Marriage and Family Institute at Abilene Christian University, opened the American Studies lecture series last night.

Burks succeeds Dr. Clifton L. Ganus, Jr., who is serving as chancellor of the University after retiring from a 22-year term as president.

Burks graduated from Harding in 1965, and received the M.B.A. from the University of Texas in 1966. After a year in the auditing division of Exxon, Inc., he returned to Harding in 1967 as an accounting instructor and director of placement. In 1972, he was awarded the doctoral degree from Florida State University in Tallahassee.

When Harding reached university status in 1979, Burks became dean of the School of Business, in which capacity he served until assuming the presidency.



The Memphis Symphony Chamber Orchestra gives inaugural week performance.

(Photo by Andy Marsh)

What's Happening

Today

Guest speaker Harold Hazelip, David Lipscomb College president: "A School of Religion in a Liberal Arts University," 4 p.m., American Studies Auditorium

S.A. Movie, *The Aristocats*, 7 and 9:30 p.m., Benson Auditorium

Lady Bison volleyball at Henderson State University

President's Development Council meets tonight

Tomorrow

Bisons vs. Tarleton State University, 1:30 p.m., Stephenville, Texas

Men's and women's Cross Country Ouachita Invitational, Arkadelphia, Ark.

President's Development Council meets tonight

Sunday

Spring Sing host and hostess auditions, 7 p.m., Benson Auditorium

Monday

Spring Sing host and hostess auditions, 7 p.m., Benson Auditorium

Men's club meetings

Tuesday

Lady Bison volleyball at Ouachita Baptist University

Wednesday

Spring Sing host and hostess auditions, 8:30 p.m., Benson Auditorium

Thursday

Lady Bison volleyball at Hendrix College

Thursday Evening Devotional

R

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Microcomputer labs opened for graphics, word processing

by Phillip Tucker
Bison assistant editor

Two new computer laboratories featuring Apple Macintosh units were opened this week for student use.

One lab is located on the first floor of the Ganus Building, and the other is on the third floor of the American Studies Building. Each lab is specific as to the group for which it was designed, though both will offer computing services to all students at certain hours.

The Ganus lab was developed and requested by faculty members in the departments of communication, art and home economics for courses needing graphic design and word processing.

John Nunnally, director of computing and information services, said the Ganus lab

contains 20 Apple Macintosh Pluses, four Apple Imagewriter dot matrix printers and one Apple Laserwriter printer. An Appletalk Network system will access two hard disks, one with 80 megabytes of storage and the other with 20 megabytes. There will be a charge for use of the Laserwriter, but all other services are available at no charge to students.

After working with a communications department project this summer, Keith Brown, computer center operator, is now coordinating the Ganus lab. He will serve as supervisor of the lab this semester. Faculty supervisors of the Ganus lab include Greg Clayton of the art department and Jack Shock of the communications department.

The Ganus lab's official opening is scheduled for Oct. 1, but the facilities are

available now for those students already familiar with the Macintosh systems who need no training and little supervision. According to Nunnally, it will be considered one of the general purpose computer labs on campus, as is the Rainbow lab in the Science Building and the IBM lab in the Mabee Business Center. All are under "jurisdiction" of the computer center.

Functions of the Ganus lab will include graphics art design, news writing and home furnishings design (for Home Economics 406). Currently there are Macintoshes in the offices of the departments involved.

The present location of the Ganus lab is temporary. Nunnally explained that when the existing admissions office is moved to the American Heritage Building, part of that space will be allocated for the new Macin-

tosh lab, which incidentally is the largest Macintosh site in the state of Arkansas. Apple Computing is now developing an article for their quarterly publication, *Wheels of the Mind*, in which Harding will be featured.

"The advent of the Macintosh lab extends computing capability to several departments who haven't had access to computers in the past, and the Mac itself provides a whole new dimension in comparison to the MS/DOS-type machines we've had on the other side of the campus," Nunnally said.

The American Studies lab, located in room 304, is being designed as a writing lab to assist English and education students in particular, says Professor of English Dr. Larry Long. It includes tutoring for these students at certain times, while the computers will be available to anyone at all times the lab is scheduled to be open.

This second lab is much smaller than the Ganus lab. It is equipped with five Macintoshes and will also have four other Apple IIe models.

Long, who is serving as director of the Writing Center, emphasized the tutoring services in English skills that are available. Most of the tutors are upper-level students from English 281 (Advanced Composition), but occasionally English instructors are on hand as well. To guarantee a "time slot" with a tutor, he suggested making a reservation.

"The lab is geared to students helping students. We want to try to serve the students across the board as effectively as we can, but we only have a limited number of tutors, so it is especially significant to make an appointment for tutoring," Long explained.

The Writing Center will give priority to English and education students with assignments. Therefore, a student not working on an English assignment must give up his computer for the English student who may need it. Long said that both labs are a "compromise situation" and that sharing is the only way to make the lab successful.

"The lab is a good example of getting the most for the money that's been allotted for computing on campus. This system would allow the most people the most good out of the machinery available. The technology is for the students' use, so we're trying to make it the best we can with what we have," remarked Long.

Of the lab overall, Long said, "We're really excited about the new nature of the Writing Center. We feel that we've been extremely effective and functional up to this point, but with the added technology and little restructuring, our goal is to serve more students more effectively. We really feel that we're headed in that direction. It will take us awhile as it is new to us, but after a period of time we believe it will be a real asset to the English department, the School of Education and to other students who use the facility."

Student opinion poll

What's special about this inauguration?



Lee Lunceford, sophomore
"Probably what is special to me is that our school is distinguished enough to have someone here from Harvard."



Lisa Schultz, junior
"The inauguration is giving the student body a chance to show their respect for our school. Even though it's a really busy week, it should be an exciting experience."



Robert San Juan, junior
"I like the celebration because it is giving Harding a chance to bring more cultural opportunities to the students, such as the orchestra. I am also excited about getting to attend the luncheon and meeting people."



Amber Dykes, senior
"I am really enthused about the new times ahead which the inauguration signals. I like the feeling of vitality and excitement that the celebration brings."

(Photos by Michael Rodgers)

A message from the Southside Church of Christ ...

"Encourage One Another"

1 Thessalonians 5:11

Dear Family,

Hey, hey and howdy, howdy!

We want to let you know that you are all missed so much. The Youth Group is not the same without you, but we go on. Make us proud while you are at school, and do your best to honor our God. We look forward to seeing you when you get a break. Take care!

All our love - Jackie and the teens

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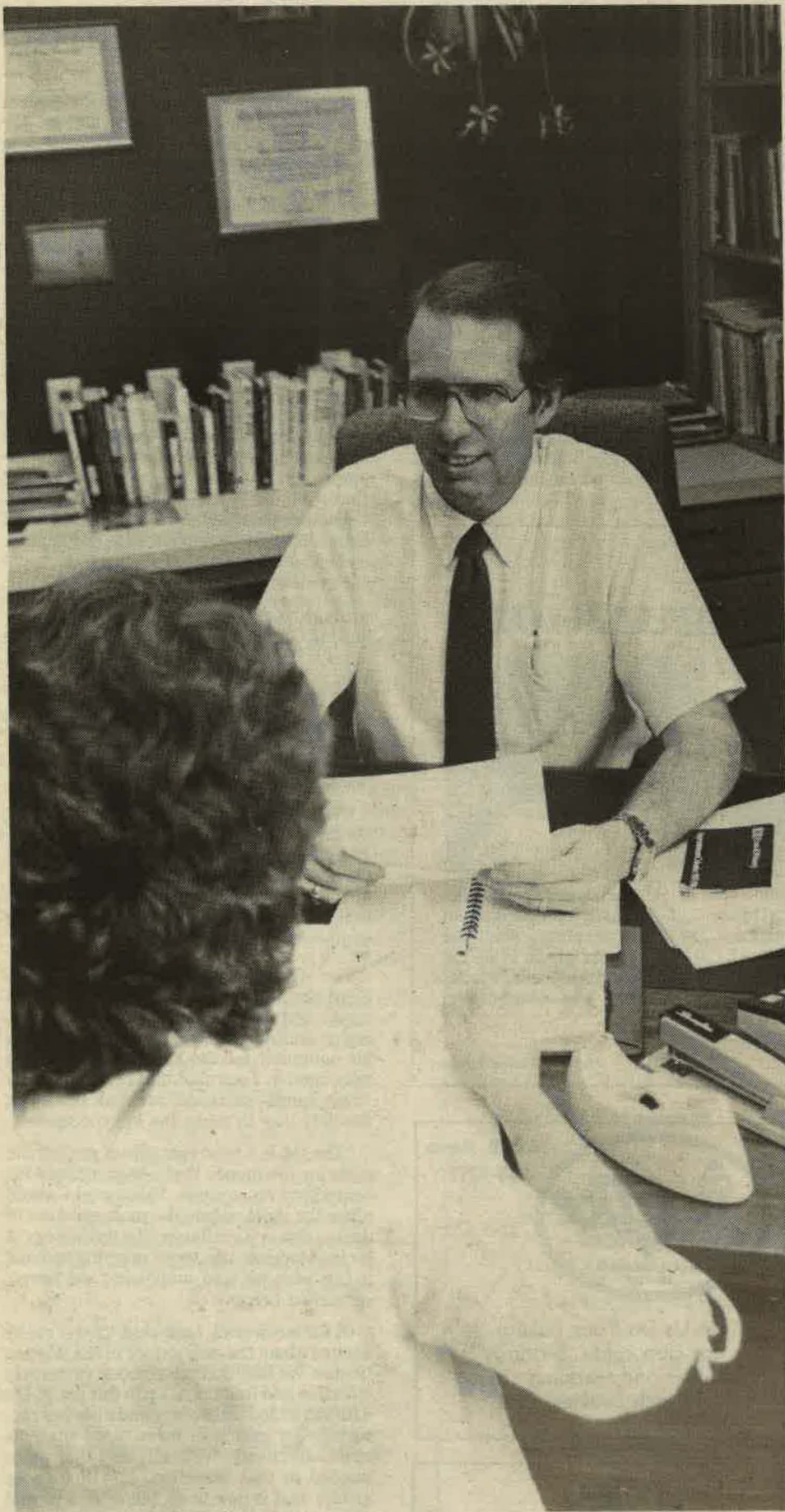
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Inauguration speech text:

Brother Cone, Governor Clinton, distinguished guests, board members, faculty, students, friends of Harding University, and members of my family, greetings. I appreciate your presence today more than I can possibly express. Many of you have come long distances for this special occasion. You honor Harding University and her reason for existence by your presence.

I also want to express personal appreciation for the kind and generous remarks made by the people on the platform. The charge given by Brother Cone on behalf of the Board of Trustees is overwhelming if viewed as a task to be accomplished largely by me. I do not accept this charge feeling that I alone am responsible for advancing the noble purposes of this institution. Rather, I accept this charge after much prayer and deliberation, knowing that many talented, God-fearing people on and off campus have pledged to help in pursuing the mission of this great university.

Today, we are assembled to officially mark the beginning of a new chapter in the history of Harding University. In so doing, I want to describe our rich tradition of educating for eternity, present a reaffirmation of our mission, and share a dream with you about our future.

Educating for Eternity

Harding began as a senior institution of higher education in 1924 in Morrilton, Arkansas. The school was named for James A. Harding, in many ways the most brilliant and dynamic leader of the second generation of the restoration movement in the nineteenth century. Brother Harding and Brother David Lipscomb, another early pioneer in Christian education, were responsible for starting a new type of college, the Nashville Bible School, in 1891. Its stated aim was, "To teach the Christian religion as presented in the Bible in its purity and fullness; and in teaching this, to prepare Christians for usefulness in whatever sphere they are called upon to labor." It was not their design to teach only professional preachers but rather to integrate faith and learning for all students. Brother Harding and Brother Lipscomb were to profoundly influence Christian education as we know it today.

Brother J. N. Armstrong, Harding's inspirational president from 1924 until 1936, expressed our purpose with the following

language:

The real and lasting advancement of every community, nation, and people lies in the consciences of its people. So in our work, our chief aim is to send every boy and girl home at night with a tenderer conscience, a greater respect for right and duty. To teach a boy how to live a hundred years and train him to be an intellectual giant without this conscience culture is to curse the world and him.

We are indebted to Brother Armstrong and others on the faculty at that time for the establishment of so many of the traditions we build on today.

Dr. Benson assumed the presidency in 1936. He took steps immediately to strengthen Harding while still maintaining the noble objectives and high ideals that had been set previously. President Benson and his faculty were men and women of faith, singleness of purpose, frugal, visionary, and prayerful. They viewed their work as unto the Lord. We are indebted to President Emeritus Benson for his leadership over a long period of time. I was privileged to serve as SA president during his final year as president. Dr. Benson took part in our processional today; he will be 89 next Saturday.

Dr. Clifton L. Ganus Jr., now our first chancellor, assumed the presidency in 1965. I have been privileged to work with him as a teacher and colleague for the past 20 years. In preparation for these activities today, I enjoyed reading his inaugural address given 22 years ago today. In it he announced an ambitious \$10,000,000 ten year campaign to provide funds needed for expected growth. Such growth took place and even more. Because of his leadership, we do have excellent facilities for strong academic programs. More importantly, during this period of tremendous growth for the university, he continued to emphasize spiritual values. Harding's influence was extended significantly.

Reaffirmation of Mission

I want to next address the validity of our historic mission of meeting the needs of students today and in the future. College objectives often change as times change. Ernest L. Boyer, former commissioner of higher education, in his book, *College: The Undergraduate Experience in America*, stated, "Many undergraduate colleges and



(Above) In his former role as dean of the School of Business, Burks pauses to answer an inquiry. (Right) The new president tells the Harding story. (Center right) As director of the American Studies program, he and former Secretary of State Henry Kissinger greet a campus visitor. (Far right) Burks thanks American Studies speaker Zig Ziglar for his appearance.

(All photos courtesy of Public Relations Office)

David Burks on 'Integrating Faith and Learning'

universities have lost their sense of mission. They are confused about their mission and how to impart shared values on which the vitality of both higher education and society depends."

To this end, Dr. Ganus appointed a Strategic Planning Committee in January of 1987, to examine our purpose and make plans for the future. As president-elect, I served as chairman of this committee whose membership included all vice presidents and deans. Input was sought from our entire constituency. Our first task was to re-examine our reason for existence. A strong six-point reaffirmation of purpose emerged from this study.

First, the integration of faith, learning and living represents our central reason for existence. This involves developing the whole person through a commitment to the Bible as the word of God. By integration, we do not mean merely a study of the Bible in addition to study in the secular subjects. Rather, we mean a blending together of Christian faith-building simultaneous with all learning processes.

Dr. Don England, who spoke earlier in this program, has described this goal in the following way, "Christian faith building must not be delegated to a special group, such as the Bible Department, or to a certain time of day, such as chapel or evening devotionals. The effective integrator will, himself, first be a good example of what a Christian should be...He will effectively demonstrate what it is to think and act Christianly."

In other words, I must be just as much a Christian in teaching business policy as I am at worship on Sunday morning. I am not a Christian and a professional person. I am a Christian professional. Helping students understand better their ministry, whether as Christian doctors, teachers, nurses, businessmen, or preachers is very much our central task! As Jim Woodroof expresses it, quoting II Corinthians 2:14ff, we are the aroma of Christ!

Secondly, the development of Christian scholarship in every field must be stressed. Our aim is that of stimulating the mind and soul in a way that stresses dependence on God and intellectual excellence. Caring teachers who are dedicated to classroom teaching must be encouraged. A strong liberal arts foundation along with profes-

sional skills must both be taught. Education is, after all, for life and work.

I was impressed by the thesis of Allan Bloom's provocative book, *The Closing of the American Mind*, which suggested that in the name of "openness," American minds have been closed. Too often, he says, relativism in the university has meant that openness is the only moral virtue it respects. The tragedy is that we have forgotten how to look and think. He states that moral truth exists and concluded that the teaching of values in our schools is the only answer to the dilemma we face.

Thirdly, the promotion of Christian ethics is essential in a Christian university. This involves a commitment to continued development of an atmosphere for learning and self-expression that emphasizes integrity and purity of thought.

The relevancy of this goal cannot be questioned today. Hypocrisy, betrayal, and greed unsettle the nation's soul. Clay feet litter the ground. Transgressions run the gamut of human failings from weakness of will, to moral laxity, to hypocrisy, to uncontrolled avarice. Ethics is now at the center of a new national debate. Only when daily decisions are based on the Biblical principles of doing unto others, doing more, and doing right will our values crises be met.

Fourthly, the development of lasting relationships was stressed. We should continue to give strong emphasis to the Biblical model of a lifelong commitment to marriage and the Christian family as described by Dr. Paul Faulkner in his lecture last evening. Relationships are important. Jesus provides the best example for us in terms of the amount of time spent dealing with his disciples as described in the gospels. Jesus cared for people.

I was impressed with another observation made in Boyer's recent book dealing with the isolation that can exist between academic and social life on campus. He said, "Colleges like to think of the campus as community, and yet what is being learned in most residence halls today has little connection to the classrooms; indeed, it may undermine the educational purposes of the college. The idea that a college stands in for parents, in loco parentis, is today a faded memory." Such should not be the case. A Christian education must include the whole campus.

Fifthly, the promotion of physical fitness and health was reaffirmed. We realize that the body is the temple of the holy spirit and lifetime exercise contributes to success and wellness.

Sixthly, the promotion of citizenship within a global perspective was reaffirmed. Harding has historically emphasized a better understanding of our country and the world in which we live. We should continue to emphasize liberty and justice. Harding is becoming an increasingly important center of international learning. The altruistic attitude of service to others must permeate the university.

My Dream

These six statements represent, I believe, a strong and serious reaffirmation of our historic mission. Let me now address the future. The following goals are being considered as plans are being made for the coming decade.

1. Enrichment of spiritual, academic, and social programs. Emphasis on quality and excellence.
2. Significant expansion of student loan and scholarship funds available for an increasing number of students who need our help.
3. Increased resources for both academic and administrative computing to meet the technological imperative.
4. The renovation of several existing buildings.
5. A continuing effort to build a larger endowment which will enable Harding to offer an absolutely first-rate Christian education to more people.

In summary, let me share my dream about Christian education at Harding. It involves a strong deliberate effort by all of us to build a great Christian university in the foothills of the Ozarks, one with students who have a sharpened understanding of their ministry regardless of their choice of a major. A university that stresses Christian scholarship and excellence and rigorous studies with superb teaching by caring faculty members who shower students with attention and service beyond their wildest expectations. A university which provides the best student services in the country, that promotes Christian ethics, that fosters

lasting relationships, and teaches liberty and freedom. A university where students want to attend because of the value received. In short, I dream of an absolutely first-rate, premier Christian university!

The successful realization of this dream calls for a renewed commitment to our basic reason for existence. It calls for continued sacrifice. It calls for faith. It requires that we put the customer first (student and parents), constantly champion innovation, and believe in people to make it happen. It calls for teamwork, coaching, enthusiasm, prayer, bone-deep beliefs, ownership, and commitment. Tom Peters, author of *A Passion for Excellence*, puts it this way:

When you have a true passion for excellence and you act on it, you will stand straighter. You will look people in the eye. You will see things happen. You will see heroes created, watch ideas unfold and take shape. You'll walk with a springier step. You'll have something to fight for, to care about, to share, scary as it is, with other people. There will be times when you swing from dedicated to obsessed. We don't pretend that it's easy. It takes real courage to step out and stake your claim. But we think the renewed sense of purpose, of making a difference, of recovered self respect, is well worth the price of admission.

I believe we must have this kind of a passion for Christian education at Harding University. Our founding fathers had this kind of faith. Jesus demonstrated this kind of leadership. It will enable us to chart new directions as we march toward the twenty-first century.

I want to close by telling you that this office, the presidency of my alma mater, is both a great honor and a tremendous responsibility for me. While I am a great believer in planning in faith for the future, I did not make any plans for this position; but I promise that by God's grace, I will make every effort to perform the responsibilities of this office to the best of my ability. I sincerely ask for your prayers and goodwill as together we work to fully integrate faith, learning, and living at Harding University. With God's help, we can provide an absolutely first-rate Christian education for our students.



Campus Clips

Office helping students locate off-campus jobs

by Mark Story
Bison staff writer

Another day, another dollar. This old, favorite cliché is becoming more and more ancient as the cost of college and the activities that go with it rise. As a Harding student, the cost is higher than the average and that means there are more students looking for on-campus employment. Because many students don't have automobiles, on-campus job availability is limited.

This scenario can work for the better for those students with autos, said Lott Tucker, vice president for finance. Tucker stated that there are few on-campus jobs available right now and it would be best for students to check into off-campus employment. Services have been created recently to aid students seeking employment in the Searcy business district. Those services are coordinated in the Student Employment Office by Russell Showalter.

At the Student Employment Office, students may come and complete an application and the office will try to match the student with a prospective job in the Searcy area. Tucker said the jobs range from temporary to permanent arrangements. Local merchants and fast food establishments are participating in the program.

Tucker said that after the first four-week exam period, many students will drop out of the on-campus work program and some positions will open.

Students interested in this work program may call Showalter at ext. 553 or visit the office in the basement of the Bible building.

ving the nursing home, juvenile delinquents, and the Sunshine School. Every member in the club is involved in these or other committees.

Once a month the club meets to discuss their work, and make plans for future projects. One of the main events they sponsor is the JOY Lectureship.

Any woman interested in being a member of the club may contact Petway at ext. 448 or in the School of Religion office.

Best-sellers added

More than 100 best-sellers have been leased to fill a needed addition to Beaumont Memorial Library, according to Suzanne Spurrier, circulation librarian.

These books were leased in response to increased requests by the students, said Spurrier. They are shelved in the periodical reading room, and include fiction, nonfiction and biography.

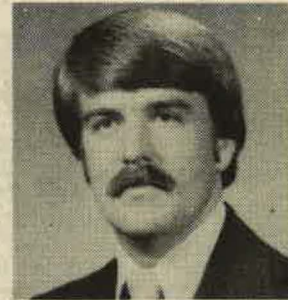
This program into which the library has entered allows for the leasing of more than 100 books from McNaughton Books. The program costs approximately \$420 per year with one new book being added monthly. Volumes which are considered to be of lasting interest to students may be purchased by the library at a reduced cost.

The books have been listed in the card catalog, identified by "Lease" above the call number.

Spurrier urged students to leave new book requests in the suggestion box in the library lobby. "We don't know what the students want or need unless they let us know," she said.



Dr. Morris Ellis



Dr. John Keller



Dr. Louise Bradford

(Photos courtesy of Public Relations Office)

Three earn doctorate degree

by Kimberly Nunn
Bison staff writer

Several members of the Harding faculty have recently completed their doctorates.

The most recent teacher to do so is Dr. Morris Ellis, associate professor of communication. He has been a member of the faculty since 1971.

Ellis obtained his Ph.D. in fine arts from Texas Tech in Lubbock. He also holds the B.A. in accounting from Harding and the M.A. in speech and theatre from Stephen F. Austin State University.

Ellis entitled his dissertation, "A Catalog: The Robert L. B. Tobin Collection: Scene Designs: Sixteenth Through The Nineteenth Centuries."

Dr. John Keller, assistant professor of art,

completed his doctorate at the University of Nebraska in July. His dissertation was entitled, "The Effect of Blind Contour Drawing On Visual Perception As Demonstrated In Naturalistic Drawing Skills."

Keller, who has been a member of the Harding faculty for nine years, presently teaches Art Appreciation, Water Color, History of Design and Basic Drawing.

Dr. Louise Bradford, professor of nursing, holds her doctorate in nursing from Memphis State, and has been at Harding since June of 1975.

She wrote a dissertation entitled, "Role Conflict and Role Ambiguity Among Baccalaureate Associate Degree and Diploma Nursing Students." She is presently teaching Nursing Interaction I and II, Psychiatric Nursing, Clinical Experience and Research.

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JOY officers elected

The JOY Club met last week and elected officers for the year, according to Penny Petway, sponsor for the club and office manager for the School of Religion.

Officers for the 1987-88 school year are senior Natalie Blaine, president; sophomore Susan Miller, vice president; senior Kelly Willis, secretary; and junior Stephanie Elchuck and seniors Robin Wenger and Cindy Isenberg, historians/publicity chairpersons.

JOY (Jesus first, Others second and Yourself last) is for Harding women. It is a spiritual group interested only in serving others. Many committees illustrate this purpose, such as groups ser-

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Date announced for 10K race

The Fifth Annual Arkansas National Guard Minuteman 10K Race, commemorating the Bicentennial of the U.S. Constitution, will be held at 8 a.m. Saturday, Oct. 10 at Camp Robinson. It is open to both military and civilian runners.

A new feature this year is the addition of a Minuteman One-Mile Fun Run starting at 7:30 a.m. with T-shirts and completion certificates to all and trophies to the first male and female finishers.

Each 10K runner will be given a T-shirt and completion certificate. Trophies will be given to the first and second male and female finishers and plaques to the first three finishers (male and female) of each age group.

All runners are eligible for prize drawings, drinks, fruit and candy. Showers and dressing facilities are available.

The 6.2 miles course, over rolling hills on hard surfaced roads closed to all traffic, is certified by The Athletic Congress (TAC). The accuracy of the race course is considered by many to be the most important ingredient of a high caliber event. TAC certification insures the course is within allowable tolerance of 6.21371 miles.

Race fee is \$7, if received by Oct. 8, and \$9 until the day of the race. Entry forms are available at all Arkansas National Guard facilities and many running and sport shops.

The race will be held regardless of weather.

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Sports

Prock looks to senior captains for steadiness, leadership

by Greg Taylor
Bison staff writer

It's the coach's dream to possess a player on his team who not only gives all of his athletic ability, but is a "coach on the field." Harding head coach John Prock has four seniors who fill the bill of the field general.

Senior veterans Mickey Adkison of Tulsa, Okla.; John Collins of Columbus, Ohio; Steve Dudley of St. Petersburg, Fla. and Jack Moore of Huntsville, Ala. earned the honor of co-captain when they were selected by their teammates as honorary leaders. According to Prock, the quartet's leadership abilities are "hard to beat."

"The older, more experienced players are more steady under pressure," said Prock, who has seen many captains go through the Bison turnstiles in his 24 years as head coach. "It takes a special person to be a captain, and these four men definitely meet the criteria."

In choosing the four, the Bisons selected a diverse group of leaders. Collins, a four-year starter, has a season under his belt as a captain, having served in the capacity last fall. An offensive guard, Collins pushes himself harder in practice because he knows the team looks to him for leadership.

"If we work hard, it makes it easier for the rest of the team to work hard," Collins

said. "I think they look to the captains for a certain amount of leadership, but all of the seniors have leadership responsibilities."

Dudley, like Collins, sees the senior class as a close knit group. As a team, the fifth-year defensive end says the talent is endless.

"I've never played for a team with as much ability covering every aspect of the game," Dudley said.

Dudley made the move from linebacker to defensive end last spring after suffering a season-ending shoulder injury in the second week of last season. A hardship ruling by the NAIA allowed the hard-nosed veteran another year of eligibility, and after three surgeries, he returns to shore up a nearly depleted defensive line.

Dudley said that he needs to be more vocal on the field this year as co-captain but he finds it difficult at times while learning the new position.

"I'm so intent on getting the feel for defensive end that I find it hard to give vocal support to my teammates," he explained, "but as I grow more confident in the position, I think I'll be a more intense vocal leader."

While Dudley strives to carry the team on the field vocally, Adkison is a quiet leader at free safety. In a team meeting, Adkison to his teammates has few words to say but he will try to extend his leadership in his ac-

tions on and off the field.

"I know the things I want to say, but it's sometimes difficult for me to put it into words. I think my actions speak louder than words."

Moore, meanwhile, expects the Bison offense to have "quick-scoring ability" with an experienced backfield and fleet receivers, led by senior quarterback David Escue and returning halfback Glenn Segars.

Moore expects to donate vocal support to the team as well as his talents on the field. As a two-time Academic All-American, Moore's accomplishments in the classroom speak for themselves. His 3.9 grade-point

average is slightly higher than his per game reception average last season, which was 3.5 catches.

Led by the co-captains the Bisons stress attitude, a winning attitude according to Adkison.

"Football at Harding has taught me how to take victory and defeat, to never give up and to attain goals of excellence."

Prock also agrees that the strongest aspect of his squad is its attitude. And that attitude, Moore explains, "will overflow into more than just football. It will create a positive spirit in many other university programs through the remainder of the year."



Co-captains John Collins (67), Steve Dudley (58), Mickey Adkison (28) and Jack Moore (24).

(Photo courtesy of Public Relations Office)

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Bison defense more than adequate in 27-0 win

by Greg Taylor
Bison staff writer

First plays were crucial Saturday night in the Bison football team's 27-0 season opener victory over the Evangel Crusaders in Springfield, Mo.

The Bisons recovered an Evangel fumble on the kick-off return and promptly capitalized with a 30-yard field goal by senior kicker Stu Varner, making the score 3-0.

On the first defensive play from scrimmage, sophomore defensive back Joe Phillips suffered a badly sprained ankle. He was replaced by freshman Eric Cook, and Head Coach John Prock is not certain whether Phillips will play against Tarleton State tomorrow.

"His ankle did not break—he had us worried, but it was badly sprained," Prock said.

The score remained 3-0 until the last minute of the second quarter when sophomore quarterback Greg Cox connected with sophomore wide receiver Mike Alexander for a 41-yard touchdown pass. The score hung at 10-0 as the team parted for the half.

The second half scoring began like the first halves—a fumble recovery by the Bisons and a 29-yard Varner field goal.

With less than seven minutes to play in the fourth quarter, senior defensive back Dennis Levenson intercepted a pass thrown by frustrated Evangel quarterback Don Decker.

After the interception, Mike Alexander

darted around the end for a 23-yard touchdown run.

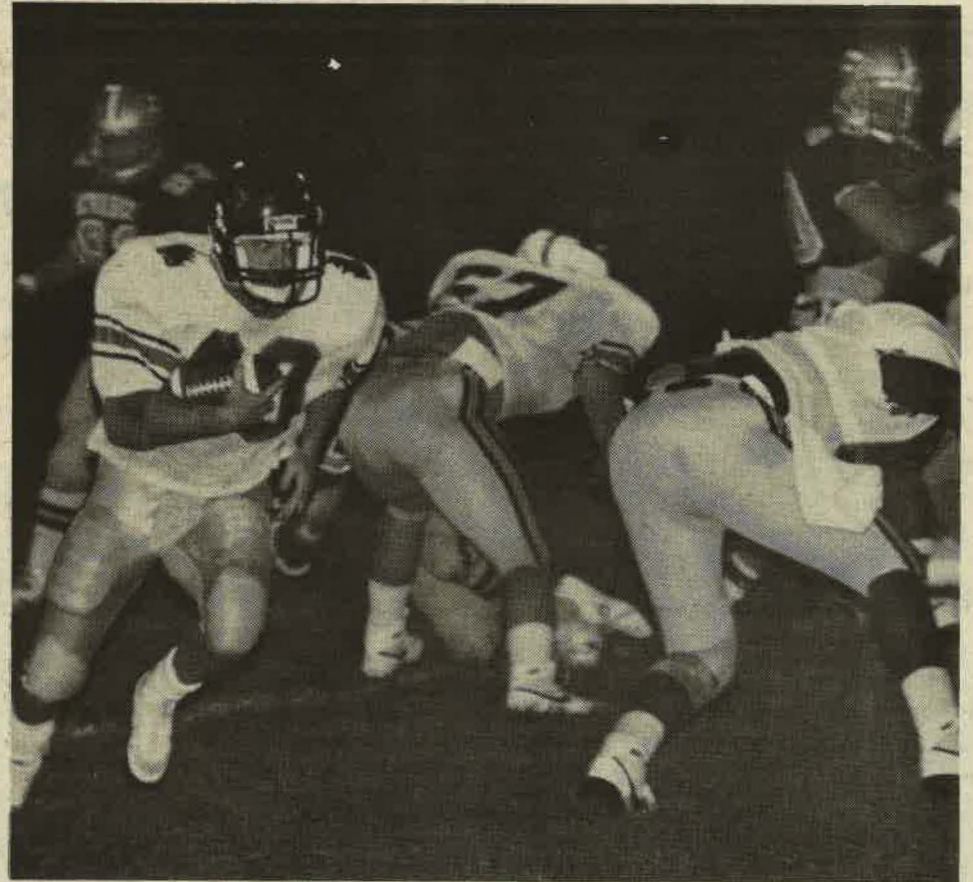
The Bisons then surged 67 yards for another six points, led by senior quarterback David Escue. Escue hit senior wide receiver Jack Moore with a 24-yard pass to sustain the Bisons' longest drive of the game which ended as Escue trailed his center into the end zone — a quarterback sneak. Varner kicked the point after the touchdown to set the final at 27-0.

"The defense was supposed to be the weak point of the team, but ... it put some points on the board."

— Brooks Davis

Prock played the quarterback sneak against the Crusaders throughout the game. He combined the leadership abilities and throwing talents of Escue and Cox to vex the Evangel defense. He likes using both players and explained that a quarterback is chosen for his leadership qualities. "Both Cox and Escue possess this leadership. We'll continue to use both," Prock said.

The Harding defense was only supposed to be adequate this season after losing two linemen and returning only three seniors. The defense boosted the offensive squad



Bison fullback Kent Chambers (with ball) runs behind a wall of blockers for yardage in Harding's 27-0 win over Evangel. (Photo courtesy of Public Relations Office)

against Evangel, however, nailing down good field position in Crusader territory by forcing them to turn over the ball four times.

According to junior linebacker Brooks Davis, the defense played better than the coaches and players had hoped.

"The defense was supposed to be the weak point of the team," Davis explained, "but I think the defense helped put some points on the board by forcing turnovers and giving the offense good field position."

The defense shut down the Crusaders' offense. Allowing only 129 total yards by Evangel, the defense pleased Assistant Coach Ronnie Huckleba.

"The defense flew to the ball and shut down the passing attack and running game of Evangel. I was pleased with their performance," Huckleba said.

Meanwhile, the Bison offensive squad, led by the offensive line, combined for a balanced running and passing attack of 350 yards.

Evangel has not beaten the Bison team in six years. Now, with a win under their belts, the Bison squad will face the Tarleton State Texans tomorrow in Stephenville, Texas. Looking forward to the game, Prock says that the Bisons will face a team that is quicker and more experienced than last year.

"Nearly every team we play this year, including Tarleton, has more returning starters than we do. Tarleton won their first ball game — they are a lively team," said Prock.

Kickoff at Tarleton State is slated for 1:30 p.m.



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Bisons win three in tourney

by Edward Williams
Bison staff writer

The Lady Bison volleyball team placed fourth when they journeyed to Christian Brothers College in Memphis, Tenn. last Friday and Saturday night to participate in the Lady Buc Invitation Tournament. The tournament featured 12 teams from Arkansas, Mississippi, Missouri and Tennessee.

The Lady Bison, gave a strong performance in posting a three and one record during the tournament. The Lady Bisons breezed to victory in their first three matches, defeating Rhodes College 2-0, Henderson State 2-0 and Mississippi College 2-0.

The Lady Bisons received strong play from several players during the tournament. Laura Shifflet, Onetta Gardener, Susan Malone and Stephanie McAfee all gave strong performances. Shifflet had seven service aces and 17 kills, Gardener had 12 kills, Malone had 24 assists and 15 kills, and McAfee had 18 kills.

Student assistant Kenny Hightower was encouraged by the strong play of the Lady Bisons in their first three games. He said, "We were really strong as the tournament began; we were just blowing teams away."

The team was pleased with their strong showing at the tournament and are looking forward to testing themselves in the upcoming AIC schedule.

The Lady Bison volleyball team met the Arkansas Tech Golden Suns Tuesday night at the Clifton L. Ganus III Athletic Center.

The Lady Bisons started strong winning the first game with a strong all-around team effort on offense and a hustling defense led by Sheryl Green.

In the second game Harding blazed to a 7-0 lead, but ATU chipped away at it, taking the lead 14-13. The Lady Bisons pulled their game together and regained the lead 15-14 and finished off the Golden Suns with a powerful spike by Stephanie McAfee.

The second game's excitement quickly faded along with the Lady Bisons. Arkansas Tech's superior size and strength wore down the Harding team as they took control of the match. The Golden Suns rolled to three straight wins by the scores 15-2, 15-4 and 15-3 to take the match.

**Results of our
call-in opinion poll
in next week's issue!**

NFL faces drafting problem

From the Cheap Seats
by Toby Taylor

The National Football League has dug itself a hole. The players are on the brink of a strike which would devastate a would-be profitable season. Rookies, who have unproven talent, are drawing up multi-million dollar contracts. Owners looking for a once-in-a-lifetime player, take the risk of shelling out the bucks for the new guys while the proven veterans are stuck with their, by comparison, meager salaries.

Agents swarm the halls of higher education institutions dealing out illegal payoffs to college players in hopes of landing the NFL's "Rookie of the Year."

Sports Illustrated, in its special football edition, briefly gave an idea on how to solve many of these problems. Solution: Set up a rookie pay scale according to ranking in the NFL draft.

This would mean that when a team picks a player in the draft, his salary would already be set according to a graduated pay scale. First-round picks would all receive the same amount, second-round picks would receive a smaller amount, and so on.

Agents would no longer have the power over poor college athletes. Unproven

talent would not receive huge paychecks which they may never live up to. There are not only advantages, however.

First of all, who would set the pay scale? The player association, the NFL or perhaps a committee of team owners. Also, this may have the same effect as prohibition: agents and teams may just make up the difference with under-the-table payments.

There are pros and cons with this new proposed system, but we will let you decide. Tonight we have scheduled an event which is bound to rival inauguration week in levels of excitement: this paper's first ever Call-in Opinion Poll!

The statement: The NFL should enstate a graduated pay scale for rookies according to position picked in the draft.

Call tonight only after curfew until 1 a.m. at extension 330, and let me know if you agree or disagree with the statement. The results of this poll will be printed in next week's Cheap Seats.

Continuing Education Classes

at H A R D I N G

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REGISTRATION: Please register for non-credit courses with Cindy Hunter at the Harding University Small Business Development Center as soon as possible prior to course start date. Call 268-6161, ext. 497.

Small Business and Personal Computer Systems: Hands-on experience for the individual who wants to become familiar with Spreadsheet, Wordstar, Lotus 123, and applications for the IBM PC. Six Monday evenings, Sept. 28 - Nov. 2; 7-9 p.m.; Mabee Business Building, Room 125; Instructor — Jimmy Behel; Cost \$68. Limited Enrollment.

Intermediate Small Business and Personal Computer Systems: Hands-on experience for the individual who wants to explore advanced uses of Lotus 123 and related products on the IBM PC. Six Thursday evenings, Oct. 1 - Nov. 5; 7-9 p.m.; Mabee Business Building, Room 125; Instructor — Steve Baber; Cost \$38.

Management Principles: How to plan, organize, control and direct as a manager. Six Tuesday evenings, Sept. 29 - Nov. 3; 7-9 p.m.; Mabee Business Building, Room 122; Instructor — George Oliver; Cost \$68.

Quality Management for Business & Industry: This course examines in detail the concepts of quality management and how to promote control over service or manufacturing processes. Six Thursday evenings, Oct. 1 - Nov. 5; 7-9 p.m.; Mabee Business Building, Room 122; Instructor — Dr. Bob Reely; Cost \$68.

Business Communications: A practical refresher for the secretary or executive on composing correspondence for various office situations. Six Thursday evenings, Oct. 1 - Nov. 5; 7-9 p.m.; Mabee Business Building, Room 126; Instructor — Lois O'Neal; Cost \$68.

Clerical Refresher for Office Workers: Designed to enhance clerical skills already in use by the office worker. Includes forms, formatting, filing and electronic calculators. Six Monday evenings, Sept. 28 - Nov. 2; 7-9 p.m.; Mabee Business Building, Room 205; Instructor — Lois O'Neal; Cost \$68.

Sales Technique and Management: A practical approach to selling and building a sales organization. Sixteen Tuesday evenings, Sept. 1 - Dec. 15; 5-8 p.m.; Mabee Business Building, Room 123; Instructor — Belden Visiting Professor in Sales, Jack Kinningham; Cost \$167.25.

Business Simulations: A computerized simulation of factors involved in running a business. Eight Tuesday afternoons, Sept. 29 - Nov. 17; 4-6 p.m.; Mabee Business Building, Room 126; Instructor — Dr. Jim Henderson; Cost \$98.

Small Business Workshop: For the pre-business venture including orientation toward bookkeeping, legal requirements, marketing analysis and other aspects of entrepreneurship. Thursday, Nov. 5; 8:30 a.m.-3:30 p.m.; Foothills Vocational-Technical School; Instructors — Dr. Bob Reely and Small Business Staff; Cost FREE.

Sales Seminar: The seminar title will be "How to Close a Sale" based on Zig Ziglar's recent best-seller entitled, *How to Close a Sale*. The seminar will be held from 7:30 - 10:00 p.m. in the Benson Auditorium on Tuesday, October 20, 1987. The guest speaker will be Zig Ziglar. Admission is free. You need to RSVP by Friday, October 16.

Assertive Coping Techniques for Women: Discussion and study of ways and the need to be more assertive in coping as a woman in today's society. Six Tuesday evenings, Sept. 29 - Nov. 3; 7-9 p.m.; Mabee Business Building, Room 126; Instructor — Joy Oliver; Cost \$68.

Calligraphy: Learn the decorative art of writing. Six Monday evenings, Sept. 28 - Nov. 2; 7-9 p.m. Art Building, Room 201; Instructor — Maxine Pfeifer; Cost \$38. Limited Enrollment.

Beginning Folk Art: Learn decorative painting in the country style with emphasis on the basic strokes of folk art. Six Tuesday evenings, Sept. 29 - Nov. 3; 7-9 p.m.; Art Building, Room 201; Instructor — Maxine Pfeifer; Cost \$38.

English Smocking: A complete course in English smocking. This class offers instruction in picture smocking as well as the basic stitches. Students will complete three projects. Six Tuesday evenings, Sept. 29 - Nov. 3; 7-9 p.m.; Olen Hendrix Building, Room 207; Instructor — Sally Anne Behel; Cost \$38. Limited Enrollment.

Photography: How to improve your photography for the beginning photographer. Six Monday evenings, Sept. 28 - Nov. 2; 7-9 p.m.; Mabee Business Building, Room 126; Instructor — Mike James; Cost \$38.

Beginning Painting: Basics of easel painting in oils and acrylics. Six Thursday evenings, Oct. 1 - Nov. 5; 7-9 p.m.; Stephens Art Lab, Room 206; Instructor — Dr. Don Robinson; Cost \$38.

Beginning Folk Fiddle: For beginners wanting to learn simple folk tunes on violin (fiddle). Will be studying three different keys with simple notation. Six Thursday evenings, Oct. 1 - Nov. 5; 7-9 p.m.; Music Annex; Instructor — Patricia Cox; Cost \$38.

Silk and Dried Decorations for Fall and the Christmas Season: Will be working with silk flowers and foliage and dried flowers for the seasons of fall and Christmas. Will learn to make wreaths, centerpieces, swags and other decorations to have a more enjoyable holiday season showing off your own work. Six Thursday evenings, Oct. 1 - Nov. 5; 7-9 p.m.; Art Building, Room 201; Instructor — Roger Coker; Cost \$38.

Astronomy: This will be an introductory astronomy course which will briefly deal with the history of astronomy, our solar system (what we know about the planets), and the stars, galaxies and nebulae outside our solar system. We will make use of an 8-inch reflector for some astronomical observations. Six Tuesday evenings, Sept. 29 - Nov. 3; 7-9 p.m.; Science Building, Room 152; Instructor — Dr. Lambert Murray; Cost \$38.

Beginning Swimming for Adult Males: Age is no factor: Overcome fears of drowning and enjoy water activities with your family and friends. Class will meet Tuesday and Thursday evenings; Oct. 6 - Nov. 24; 7-8:15 p.m.; Swimming Pool next to Laundry at Harding; Instructor — Jack Boustead; Cost \$48.

***Open Water Diving Course:** Successfully completing this course will certify you as an open water diver. Six Saturday mornings, Sept. 26 - Oct. 31; 9-12 a.m.; Ganus Athletic Center, Room 100; Instructor — Terry Buie; Cost \$130. Contact Jack Boustead at 268-6161, ext. 304 for more information.

***Advanced Diving Course:** Includes the following areas: (1) Advanced navigation (2) Night diving (3) Boat diving (4) Deep diving. Six Saturday afternoons, Sept. 26 - Oct. 31; Ganus Athletic Center, Room 100; Instructor — Terry Buie; Cost \$80 — if you use your own equipment. Cost \$130 — if instructor provides equipment. Contact Jack Boustead at 268-6161, ext. 304 for more information.

*In both courses, it is required that the participant have his own mask, fins and snorkel.